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Contact: Pete Senoff  
818.205.2508

## P R E S S   R E L E A S E

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### **NexCare Collaborative Debuts New, Comprehensive Web Site**

**Sherman Oaks, CA**—NexCare Collaborative, the Southern California-based company that serves healthcare and social service needs of individuals and organizations, has debuted an all-new and comprehensive Web site. The new site, [www.nexcare.org](http://www.nexcare.org), was introduced this week.

According to Dr. Pedram Salimpour, Senior Vice President of NexCare Collaborative, “The goal of this new Web site is to make it easier to understand the “who, what, when, where and why” of NexCare Collaborative. There is a large amount of information available, targeted both to organizations with whom we partner and/or collaborate and for the general public in terms of family resources. We want to keep the site continuously updated and thorough.”

The new NexCare Collaborative Web site includes such features and content as: The wide variety of services that the NexCare Collaborative Call Center provides; profiles of all key management; client satisfaction and quality assurance statistics and facts; press clipping and press releases; FAQ and Quick-Reference Facts; articles about key projects and successes; comprehensive links to local, regional and national healthcare and medical organizations; lists and links to all NexCare Collaborator organizations; and much more.

The new site also includes a quick-link to the resources and services portions of the original NexCare Collaborative Web site, providing valuable healthcare, medical and social services referrals and resources for families in Southern California. The new Web site was designed by Trevor Kimball of My Design Studio.

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NexCare Collaborative is a 501 (c) (3) not-for-profit organization that serves the healthcare and social service needs of individuals and organizations through its comprehensive, professional Call Center, Web site and resource databases. Its Advisory Board is composed of numerous collaborators, including the National Institutes of Health, National Library of Medicine, the UCLA School of Public Health, Cedars-Sinai Medical Center, the Los Angeles County Department of Health Services, the Los Angeles County Medical Association, Shriners Hospital for Children-Los Angeles and the Los Angeles County Office of Education.