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P R E S S R E L E A S E

NexCare Collaborative and Drs. Pedram, Pejman and Ralph Salimpour Nominated for Los Angeles Business Journal Award

Sherman Oaks, CA— NexCare Collaborative and Drs. Pejman, Pedram and Ralph Salimpour have been nominated for the Los Angeles Business Journal’s “Family-Owned Emerging Business of the Year Award”. The winner of the award will be announced at a special reception to take place this coming Thursday, October 6, at the Millennium-Biltmore Hotel in Downtown Los Angeles.

This is the fifth annual “Family Owned Business Awards” presentation to be sponsored by the Los Angeles Business Journal. This award is co-hosted by the USC Marshall School of Business. There are currently over one million family-owned businesses in California, with a majority of them in the greater Los Angeles area.

“Needless to say, we are very honored to be nominated for this prestigious award,” commented Dr. Pejman Salimpour. “It’s a testament to the hard work and spirit of our staff and our many community-based collaborators.”

The award ceremony takes place at 11:00 a.m. at the Millennium-Biltmore Hotel, which is located at 506 South Grand Avenue

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NexCare Collaborative is a 501 (c) (3) not-for-profit organization that serves the healthcare and social service needs of individuals and organizations through its comprehensive, professional Call Center, Web site and resource databases. Its Advisory Board is composed of numerous collaborators, including the National Institutes of Health, National Library of Medicine, the UCLA School of Public Health, Cedars-Sinai Medical Center, the Los Angeles County Department of Health Services, the Los Angeles County Medical Association, Shriners Hospital for Children-Los Angeles and the Los Angeles County Office of Education. For more information, please visit our Web site: www.nexcare.org.